



## FOR IMMEDIATE RELEASE

### Locals Honored for Outstanding Service to Alzheimer's and Dementia Care

At LeadingAge Texas' 55<sup>th</sup> Annual Meeting and Trade Show in Austin on May 19, 2014, locals were honored for their outstanding contributions to the care and enhancement of the lives of those with Alzheimer's disease and related dementia.

The Festival of Trees Steering Committee was honored with the Volunteer Achievement of the Year Award. The Festival of Trees Gala raises awareness and provides funding to enhance and expand our Alzheimer's care at Christian Care Centers.

This group of volunteers is dedicated to the mission and ministry of Christian Care Centers. The Festival of Trees Steering Committee used their time, talent, and dedication to raise more than \$700,000 during the past five years! They have given more than 500 hours of their time in 2013 to ensure the success of this sold out event.

Committee members served in a variety of roles, assisting with a silent and live auction, soliciting for auction items, assembling invitations, wrapping gifts, and setting up the day of the event. Many of the committee members are major underwriters of the event and recruit other underwriters.

The Benefit provides an opportunity for concerned individuals to not only ensure the continuance of current state-of-the-art care for Alzheimer's residents, but underwrite the implementation and innovation of new programs. The 2013 benefit hosted 600 guests in a beautiful venue to kick off the holiday season.

*The Festival of Trees Steering Committee is grateful for this award acknowledging the dedicated women who cooperatively work toward a common goal. Since the "birth" of the Christian Care Centers Gala to raise funds for Alzheimer's patient care and programs, this group has grown in numbers and spirit knowing our efforts provide so many extra benefits for residents and the extra tools for the caregivers who serve them. Each year, our gala has become the "place to be" among the fund-raising events in the DFW area. The team of women is like a well-oiled machine working to efficiently plan and execute even the last minute details that has made the Festival of Trees a bigger success each year. Thank you for recognizing this awesome team.*

*Carolyn Elmore, FOT Steering Committee Member*

A 10' Christmas tree adorned the stage area, a well known author was the speaker, and a good time was had by all! Christian Care Centers is thankful and blessed to nominate this dedicated committee.

As many as 5.4 million Americans are living with Alzheimer's disease, a devastating dementia for which there is no current cure. Treatments for symptoms, combined with appropriate services and support, can improve quality of life for millions of Americans living with Alzheimer's Disease.

The 2014 Festival of Trees Gala will be held on November 17<sup>th</sup> at the Westin Galleria in Dallas, TX. For tickets or additional information visit [www.ChristianCareCenters.org](http://www.ChristianCareCenters.org).